

Hi {{First Name}},

With the premier North American Gelato World Tour hours away, we would like to invite you to a press conference at 11 a.m. this Friday, May 9th, at Republic Square in Austin to learn about weekend events, prizes, apps and all things gelato! You are also invited to join us at the open ceremonies at 12:00 p.m. directly after the press conference. Competitions and events will be held throughout the weekend, with the North American Gelato World Tour Title awarded on Sunday, May 11th. Media credentials will be available on site for an all access pass throughout the weekend.

For questions and more information, please email me at janet@dca-dcpr.com.

We are excited to see you there!

Janet Orgain
DCA-DCPR
janet@dca-dcpr.com
731.427.2080