Hi Becky,

I wanted to let you know about the **Gelato University for Media** event Feb. 24th in Downey, California, hosted by Carpigiani and the Gelato World Tour. The event is scheduled for the Tuesday after NAFEM if you'll be in town for the show. It's a one-day crash course on all things gelato - ingredients, components, health factors, history and the growing trend of gelato in North America. By the end of the day, participants will have the capability and experience in crafting their very own artisan gelato. The event is 10:00 a.m. to 5 p.m., and we'd love for you to join us. We also extend the invitation to any writers you may have in the LA area as well.

Thanks,

Janet Wylie

PR Specialist

DCA-DCPR

janet@dca-dcpr.com

731.427.2080

