



## **CARPIGIANI GELATO UNIVERSITY: INSTITUTIONAL PROFILE**

Carpigiani Gelato University, established in 2003 as the educational division of Carpigiani, is today recognized internationally as a breeding ground for successful gelato entrepreneurs. Its mission is to fully convey the culture of quality artisan gelato. Enrollments have increased exponentially over the years, students benefitting from the extensive training program, modern teaching methods, and a team of internationally renowned instructors.

This year the school organized a total of 590 courses in 10 languages, for a total of 15,000 class days. This is a three-fold increase over the 2008-2009 academic year in which the school held 200 courses for a total of 5,800 class days. Increasingly more people and investors are looking to change their lives by opening a gelato shop, entrusting their training to the experienced instructors of Carpigiani Gelato University. The school's headquarters are located in Anzola dell'Emilia (Bologna) and training is carried out there and in other 12 campuses located throughout the world. The full course of training requires five weeks.

On the heels of successful training seminars held in Dubai, Sao Paulo, and Kuala Lumpur in 2012, during 2013 Carpigiani Gelato University will schedule new courses in Algeria, Jordan, and Argentina, where, in August 2012 in the new subsidiary, the courses were fully booked.

In 2012, the University of Bologna – Rimini Campus collaborated with Carpigiani Gelato University to teach the first university course dedicated to artisan gelato: "The gelato production cycle and hygiene standards." It was the first partnership of this sort in the field of artisan gelato. The course's objective was to teach gelato artisans how to create a healthy, safe gelato.